



285 Broad Street Hartford, CT 06115
Phone: 860-527-6161 Fax: 860-520-6576

SALES ADJUSTMENT FORM

DATE: 11/6/2012
SALESPERSON: Torlan Johannessen
AGENCY: Green Marquis
ADVERTISER: E 8874/10/35 Dist / Congress
PRODUCT: Friends of Eliza Esty
AGENCY/ADVERTISER#: _____

INVOICE#: TC1200252 GROSS \$: \$77.50
INVOICE DATE: _____ AGENCY COMM: \$11.62
DEBIT/CREDIT: _____ NET \$: \$65.88
REASON(S):

- | | |
|---|---|
| <input type="checkbox"/> Wrong Rate | <input type="checkbox"/> Poor Rotation |
| <input type="checkbox"/> Wrong Copy | <input type="checkbox"/> Sales Failed to Cancel |
| <input type="checkbox"/> Extra Spots | <input type="checkbox"/> Traffic Failed to Cancel |
| <input type="checkbox"/> Makegood Unacceptable | <input type="checkbox"/> Order Written Wrong |
| <input type="checkbox"/> Ran Out of Time Period | <input checked="" type="checkbox"/> Other Explanation |

REASON FOR ADJUSTMENT (Specify Dates & Times)

Political LUR
Line 5 5-6A 5:58:06 AM 10/25 booked \$55.00 LUR \$2.50
Line 4 4-5pm 4:22:37 PM 10/26 booked \$300 - LUR \$75

General Manager: _____
Controller: _____
Director of Sales: _____
National Sales Manager: _____
Local Sales Manager: _____
Traffic Manager: _____
Date Entered Into System: _____



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SALES ADJUSTMENT FORM

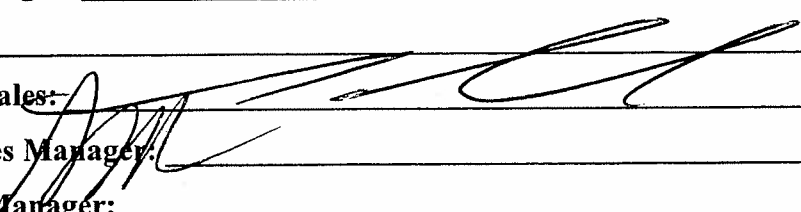
DATE: 10/6/2012
SALESPERSON: TTDA
AGENCY: Gru Margolis
ADVERTISER: E ESTY/D/55 DIST/CONGRESS
PRODUCT: FRIENDS OF ELL ESTY
AGENCY/ADVERTISER#: _____

INVOICE#: TC100253 GROSS \$: \$ 277.50
INVOICE DATE: 10/28/12 AGENCY COMM: *41.62
DEBIT/CREDIT: CREDIT NET \$: *235.88
REASON(S):

- | | |
|---|---|
| <input type="checkbox"/> Wrong Rate | <input type="checkbox"/> Poor Rotation |
| <input type="checkbox"/> Wrong Copy | <input type="checkbox"/> Sales Failed to Cancel |
| <input type="checkbox"/> Extra Spots | <input type="checkbox"/> Traffic Failed to Cancel |
| <input type="checkbox"/> Makegood Unacceptable | <input type="checkbox"/> Order Written Wrong |
| <input type="checkbox"/> Ran Out of Time Period | <input checked="" type="checkbox"/> Other Explanation |

REASON FOR ADJUSTMENT (Specify Dates & Times)

Political LUR
4-5 PM, LINE 4, 4:59:07 PM, 10/16 booked at \$300. LUR \$225
5-6 PM, LINE 18, 5:39:17 AM, 10/22 booked at \$55- LUR \$2.50

General Manager: _____
Controller: _____
Director of Sales:  _____
National Sales Manager: _____
Local Sales Manager: _____
Traffic Manager: _____
Date Entered Into System: _____



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SALES ADJUSTMENT FORM

DATE: 11/6/2012

SALESPERSON: JTOHA

AGENCY: Green Margolis + Mitchell

ADVERTISER: Esty - OCCC/O/CT SB

PRODUCT: OCCC/ESTY

AGENCY/ADVERTISER#: _____

INVOICE#: TC12100254

INVOICE DATE: 10/28/12

DEBIT/CREDIT: CREDIT

REASON(S):

- ☐ Wrong Rate
- ☐ Wrong Copy
- ☐ Extra Spots
- ☐ Makegood Unacceptable
- ☐ Ran Out of Time Period

GROSS \$: \$125.00

AGENCY COMM: \$18.75

NET \$: \$106.25

- ☐ Poor Rotation
- ☐ Sales Failed to Cancel
- ☐ Traffic Failed to Cancel
- ☐ Order Written Wrong
- ☒ Other Explanation

REASON FOR ADJUSTMENT (Specify Dates & Times)

Political LUR

line 9 5:15:57pm 10/24 purchased @ 200. LUR was 150. Rebate \$50-

line 12 4:15:10pm 10/23 purchased @ 300 LUR was 225 Rebate \$75-

General Manager: _____

Controller: _____

Director of Sales: _____

National Sales Manager: _____

Local Sales Manager: _____

Traffic Manager: _____

Date Entered Into System: _____